

Commercial Knowledge On Innovation Economics was a working title for what became

Innovation in Economics: Missing Pieces

in 2018

User Review – from Google Books

Chris Farrell has produced a book that uses the most original and unusual constructs. These constructs are based on data widely available in everyday life but heretofore not collected academically in a coherent way. His approach involves tools applicable to increasing levels of aggregation. Six levels are frequently used: (1) Device. (2) Establishment. (3) Firm. (4) Industry. (5) Sector. (6) National economy. Chris uses S-curves to track technological change at the device level then proceeds with aggregation through the various phases until the connections to GDP are deciphered. The text is unusual in that the author does not limit himself to traditional economic nomenclature. Consequently it provides insight where none existed before. And this goes a long way to advance our knowledge of the interplay among economics and technology.

Review by Prof. Rias van Wyk, Extraordinary Professor, Stellenbosch University, and Director of Technoscan Centre, Minnesota

It can now be downloaded,

<http://www.techmatt.com/techmatt/Innovation-in-Economics-Missing-Pieces.pdf>

in a format best suited to a ring-binder.