


Advance to next page  , then repeat

# TechMatt™ Business Innovation Analysis

# TechMatt™ Business Innovation Analysis -

## TechMatt™ Business Innovation Analysis -

- Calculates innovation metrics for any firm in any industry from market data,

## TechMatt™ Business Innovation Analysis -

- Calculates innovation metrics for any firm in any industry from market data,

revealing the innovative efficiency of a firm's recent development activity compared to competitors,

## TechMatt™ Business Innovation Analysis -

- Calculates innovation metrics for any firm in any industry from market data,  
  
revealing the innovative efficiency of a firm's recent development activity compared to competitors,
- This is important because,

## TechMatt™ Business Innovation Analysis -

- Calculates innovation metrics for any firm in any industry from market data,  
  
revealing the innovative efficiency of a firm's recent development activity compared to competitors,
- This is important because,
  - Declining metrics have correlated with takeover and demise in the past

## TechMatt™ Business Innovation Analysis -

- Calculates innovation metrics for any firm in any industry from market data,  
  
revealing the innovative efficiency of a firm's recent development activity compared to competitors,
- This is important because,
  - Declining metrics have correlated with takeover and demise in the past
  - Growing metrics have correlated with prosperity

## TechMatt™ Business Innovation Analysis -

- Calculates innovation metrics for any firm in any industry from market data,  
  
revealing the innovative efficiency of a firm's recent development activity, compared to competitors,
- This is important because,
  - Declining metrics have correlated with takeover and demise in the past
  - Growing metrics have correlated with prosperity
- Now firms can know where they stood in the past, stand on innovation today and project where they need to stand relative to competitors tomorrow....

## TechMatt™ Business Innovation Analysis -

- Calculates innovation metrics for any firm in any industry from market data,  
  
revealing the innovative efficiency of a firm's recent development activity, compared to competitors,
- This is important because,
  - Declining metrics have correlated with takeover and demise in the past
  - Growing metrics have correlated with prosperity
- Now firms can know where they stood in the past, stand on innovation today and project where they need to stand relative to competitors tomorrow....

*'What gets measured gets done'*

## TechMatt™ Business Innovation Analysis -

- Calculates innovation metrics for any firm in any industry from market data,  
  
revealing the innovative efficiency of a firm's recent development activity, compared to competitors,
- This is important because,
  - Declining metrics have correlated with takeover and demise in the past
  - Growing metrics have correlated with prosperity
- Now firms can know where they stood in the past, stand on innovation today and project where they need to stand relative to competitors tomorrow....

*'And when innovation gets measured, innovation gets done'*

## TechMatt™ Business Innovation Analysis -

- Calculates innovation metrics for any firm in any industry from market data,  
  
revealing the innovative efficiency of a firm's recent development activity, compared to competitors,
- This is important because,
  - Declining metrics have correlated with takeover and demise in the past
  - Growing metrics have correlated with prosperity
- Now firms can know where they stood in the past, stand on innovation today and project where they need to stand relative to competitors tomorrow....

*'And when innovation gets measured, innovation gets done'*

using TechMatt™ Business Innovation Analysis.